



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL) - 4' X 70" L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK0470ECUL_IF21.psa

Column: 1 - Row: 01 Notch: 33 Fixture Type: HEADER Fixture Description: 4' LP 4" HDR-UNLT **
 HEADER Re-Order Code: PM1000009236, PM1000009238, PM1000012118 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019112 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 1 - Row: 02 Notch: 24 Fixture Type: TRAYS Fixture Description: INF BLND ART, PRO-PRMR, PWDR & SPRAY TRY 1.1 UNLIT **
 TRAYS Re-Order Code: PM1000019887 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019876 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021537 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
1	1	322144012	071249340219	Infalible Blend Artist - Foundation Blender	-	101	PM1000015722
2	1	322141234	071249361504	Infalible Pro-Primer	Infalible Matte-Lock Primer	120	
3	1	322141399	071249361511	Infalible Pro-Primer	Infalible Glow-Lock Primer	130	
4	1	322144907	071249349038	Infalible Pro-Matte Setting Powder	Translucent	610	
5	1	322140034	071249294055	Infalible Pro-Spray & Set Makeup Extender...	Pro-Mist & Set Makeup Ext...	215	

Column: 1 - Row: 03 Notch: 17 Fixture Type: TRAYS Fixture Description: INF PRO-MATTE FNDTN TRY 1.2 UNLIT **
 TRAYS Re-Order Code: PM1000013137 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019211 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023794 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
6	1	322140995	071249292990	Infalible Pro-Matte Foundation	Classic Ivory	101	PM1000012664
7	1	322141747	071249293003	Infalible Pro-Matte Foundation	Shell Beige	102	PM1000012660
8	1	322141739	071249293027	Infalible Pro-Matte Foundation	Natural Buff	103	PM1000012663
9	1	322141721	071249293034	Infalible Pro-Matte Foundation	Golden Beige	104	PM1000012666
10	1	322141682	071249293041	Infalible Pro-Matte Foundation	Natural Beige	105	PM1000012662
11	1	322141569	071249293058	Infalible Pro-Matte Foundation	Sun Beige	106	PM1000012661

Column: 1 - Row: 04 Notch: 10 Fixture Type: TRAYS Fixture Description: INF PRO-MATTE FNDTN TRY 2.2 UNLIT **
 TRAYS Re-Order Code: PM1000013137 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019215 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023796 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
12	1	322141446	071249293065	Infalible Pro-Matte Foundation	Fresh Beige	107	PM1000012665
13	1	322141438	071249293072	Infalible Pro-Matte Foundation	Caramel Beige	108	PM1000012667
14	1	322141420	071249293089	Infalible Pro-Matte Foundation	Classic Tan	109	PM1000012668
15	1	322141292	071249293096	Infalible Pro-Matte Foundation	Crème Café	110	PM1000012671
16	1	322141276	071249293102	Infalible Pro-Matte Foundation	Soft Sable	111	PM1000012669
17	1	322141268	071249293119	Infalible Pro-Matte Foundation	Cocoa	112	PM1000012670

Column: 1 - Row: 05 Notch: 3 Fixture Type: TRAYS Fixture Description: INF PRO-MATTE GLOSS TRY 1.1 UNLIT**
 TRAYS Re-Order Code: DP000351 SS Graphic Re-Order Code: PM1000025819
 Graphic Re-Order Code: PM1000013936 SS Holder Re-Order Code: PM1000014814
 Carrier Tray Graphic Re-Order Code: PM1000020826 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
18	1	322147248	071249314180	Infalible Pro-Matte Gloss	Blushing Ambition	300	
19	1	322146674	071249314234	Infalible Pro-Matte Gloss	Fuchsia Amnesia	302	
20	1	322147751	071249317990	Infalible Pro-Matte Gloss	Rebel Rose	304	
21	1	322146666	071249314166	Infalible Pro-Matte Gloss	Aphrodite Kiss	306	
22	1	322146682	071249314227	Infalible Pro-Matte Gloss	Shanghai Scarlet	308	
23	1	322147769	071249314203	Infalible Pro-Matte Gloss	Forbidden Kiss	310	
24	1	322145521	071249317983	Infalible Pro-Matte Gloss	Rouge Envy	312	
25	1	322147256	071249314173	Infalible Pro-Matte Gloss	Nude Allude	314	
26	1	322145513	071249314210	Infalible Pro-Matte Gloss	Statement Nude	316	
27	1	322147230	071249314197	Infalible Pro-Matte Gloss	Bare Attraction	318	

Column: 1 - Row: 06 Notch: 31 Fixture Type: TRAYS Fixture Description: INF 8HR PRO-GLSS LIP TRY 1.1 (OPT MIX) UNLT **
 TRAYS Re-Order Code: DP000351 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000023220 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025523 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
28	1	322141080	071249135365	Infalible 8 Hour Pro Gloss	Blush	115	
29	1	322149915	071249135280	Infalible 8 Hour Pro Gloss	Petal	105	
30	1	322141153	071249135433	Infalible 8 Hour Pro Gloss	Coral Sands	405	
31	1	322141014	071249135297	Infalible 8 Hour Pro Gloss	Sunset	415	
32	1	322141098	071249135372	Infalible 8 Hour Pro Gloss	Bloom	125	
33	1	322141111	071249135396	Infalible 8 Hour Pro Gloss	Modern Mauve	505	
34	1	322141836	071249216040	Infalible 8 Hour Pro Gloss	Glistening Berry	240	
35	1	322141137	071249135419	Infalible 8 Hour Pro Gloss	Sangria	705	
36	1	322141129	071249135402	Infalible 8 Hour Pro Gloss	Undeniable Mauve	515	

Row: 01

Lower Notch: 33

Row: 02

Lower Notch: 24

Row: 03

Lower Notch: 17

Row: 04

Lower Notch: 10

Row: 05

Lower Notch: 3

Row: 06

Lower Notch: 31

Row: 07

Lower Notch: 25

Row: 08

Lower Notch: 19

Row: 09

Lower Notch: 13

Row: 10

Lower Notch: 7

Row: 11

Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL) - 4' X 70" L'OREAL COSMETICS LAYOUT - FALL 2021						
37	1	322141072	071249135358	Infalible 8 Hour Pro Gloss	Truffle	835
38	1	322141064	071249135341	Infalible 8 Hour Pro Gloss	Dulce de Leche	825
39	1	322141056	071249135334	Infalible 8 Hour Pro Gloss	Barely Nude	815

Column: 1 - Row: 07		Notch: 25		Fixture Type: TRAYS		Fixture Description: CR SATIN LIP TRY 1.3 UNLT **	
TRAYS Re-Order Code: DP001003				SS Graphic Re-Order Code:			
Graphic Re-Order Code: PM1000019001				SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000024996				TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
40	1	322146886	071249256206	Colour Riche Original Satin Lipstick	Ballerina Shoes	135	
41	1	322148579	071249045701	Colour Riche Original Satin Lipstick	Mauved	140	
42	1	322147395	071249083352	Colour Riche Original Satin Lipstick	Tickled Pink	165	
43	1	322140589	071249074534	Colour Riche Original Satin Lipstick	Peony Pink	580	
44	1	322146991	071249256220	Colour Riche Original Satin Lipstick	Pink Flamingo	180	
45	1	322146941	071249256237	Colour Riche Original Satin Lipstick	Miss Magenta	185	
46	1	322146983	071249256244	Colour Riche Original Satin Lipstick	Wisteria Rose	251	
47	1	322140597	071249074541	Colour Riche Original Satin Lipstick	Blushing Berry	590	
48	1	322148749	071249045855	Colour Riche Original Satin Lipstick	Mica	620	
49	1	322148715	071249045824	Colour Riche Original Satin Lipstick	Saucy Mauve	560	
50	1	322146975	071249256251	Colour Riche Original Satin Lipstick	Everbloom	254	
51	1	322146967	071249256268	Colour Riche Original Satin Lipstick	Raspberry Rush	260	

Column: 1 - Row: 08		Notch: 19		Fixture Type: TRAYS		Fixture Description: CR SATIN LIP TRY 2.3 UNLT **	
TRAYS Re-Order Code: DP001003				SS Graphic Re-Order Code:			
Graphic Re-Order Code: PM1000019003				SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000024996				TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
52	1	322146959	071249256275	Colour Riche Original Satin Lipstick	Fresh as a Rose	262	
53	1	322148846	071249045633	Colour Riche Original Satin Lipstick	Classic Wine	752	
54	1	322147400	071249083376	Colour Riche Original Satin Lipstick	Sugar Plum	754	
55	1	322148854	071249045640	Colour Riche Original Satin Lipstick	Spiced Cider	755	
56	1	322147468	071249083727	Colour Riche Original Satin Lipstick	Divine Wine	762	
57	1	322140602	071249074558	Colour Riche Original Satin Lipstick	Raisin Rapture	892	
58	1	322141658	071249216385	Colour Riche Original Satin Lipstick	Golden Grape	788	
59	1	322140571	071249074527	Colour Riche Original Satin Lipstick	Peach Fuzz	417	
60	1	322147387	071249083321	Colour Riche Original Satin Lipstick	Tropical Coral	444	
61	1	322148676	071249045787	Colour Riche Original Satin Lipstick	Volcanic	410	
62	1	322148668	071249045770	Colour Riche Original Satin Lipstick	British Red	350	
63	1	322147476	071249083765	Colour Riche Original Satin Lipstick	True Red	315	

Column: 1 - Row: 09		Notch: 13		Fixture Type: TRAYS		Fixture Description: CR SATIN LIP TRY 3.3 UNLT **	
TRAYS Re-Order Code: DP001003				SS Graphic Re-Order Code:			
Graphic Re-Order Code: PM1000019007				SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000024996				TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
64	1	322147379	071249083291	Colour Riche Original Satin Lipstick	Fairest Nude	800	
65	1	322148919	071249045664	Colour Riche Original Satin Lipstick	Toasted Almond	843	
66	1	322148943	071249045992	Colour Riche Original Satin Lipstick	Brazil Nut	850	
67	1	322141771	071249045961	Colour Riche Original Satin Lipstick	Nature's Blush	840	
68	1	322148901	071249045657	Colour Riche Original Satin Lipstick	Cinnamon Toast	839	
69	1	322148969	071249046012	Colour Riche Original Satin Lipstick	Sunwash	857	
70	1	322148977	071249046029	Colour Riche Original Satin Lipstick	Spice	860	
71	1	322147434	071249083512	Colour Riche Original Satin Lipstick	Golden Splendor	805	
72	1	322148896	071249045954	Colour Riche Original Satin Lipstick	Bronze Coin	835	
73	1	322148870	071249045930	Colour Riche Original Satin Lipstick	Sandstone	810	
74	1	322148862	071249045923	Colour Riche Original Satin Lipstick	Silverstone	760	
75	1	322148888	071249045947	Colour Riche Original Satin Lipstick	Bronzine	825	

Column: 1 - Row: 10		Notch: 7		Fixture Type: TRAYS		Fixture Description: TM MIN MU TRY 1.2 UNLIT **	
TRAYS Re-Order Code: RE010600				SS Graphic Re-Order Code:			
Graphic Re-Order Code: PM1000019271				SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000021594				TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
76	1	322146535	071249094259	True Match Naturale Gentle Mineral Makeup	Light Ivory	W1-2 458	CS000169
77	1	322146585	071249094273	True Match Naturale Gentle Mineral Makeup	Nude Beige	W3 460	CS000171
78	1	322146608	071249094297	True Match Naturale Gentle Mineral Makeup	Natural Beige	W4-5 464	CS000170
79	1	322146640	071249094327	True Match Naturale Gentle Mineral Makeup	Sun Beige	W6-7 468	CS000174
80	1	322146527	071249094211	True Match Naturale Gentle Mineral Makeup	Soft Ivory	N1-2 456	CS000173

Row: 01 Lower Notch: 33

Row: 02 Lower Notch: 24

Row: 03 Lower Notch: 17

Row: 04 Lower Notch: 10

Row: 05 Lower Notch: 3

Row: 06 Lower Notch: 31

Row: 07 Lower Notch: 25

Row: 08 Lower Notch: 19

Row: 09 Lower Notch: 13

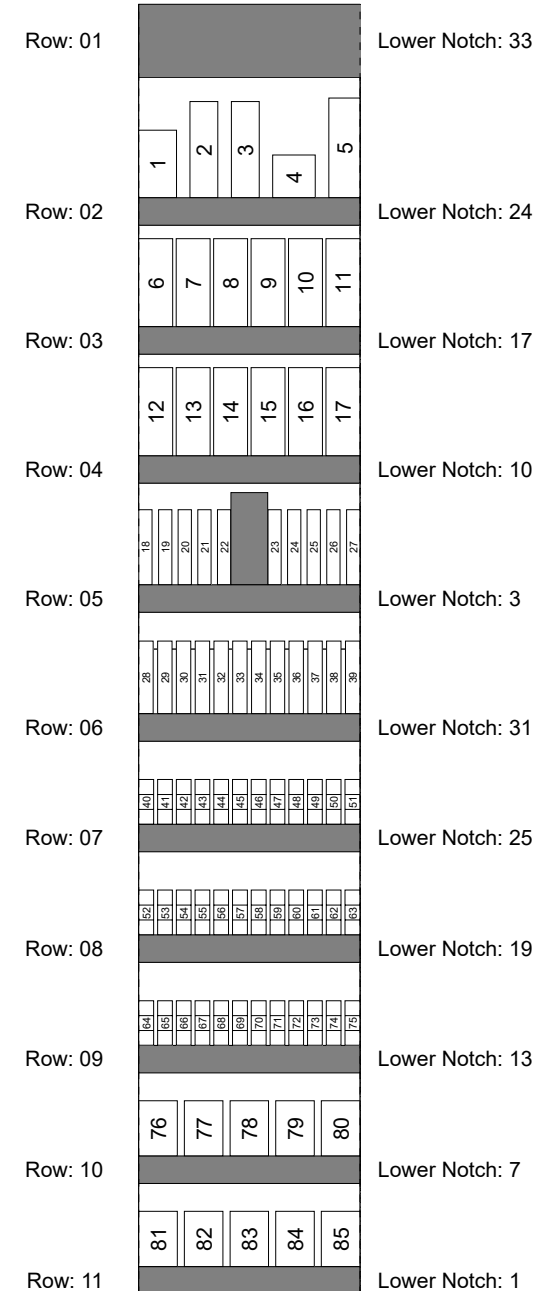
Row: 10 Lower Notch: 7

Row: 11 Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL) - 4' X 70" L'OREAL COSMETICS LAYOUT - FALL 2021

Column: 1 - Row: 11		Notch: 1		Fixture Type: TRAYS		Fixture Description: TM MIN MU TRY 2.2 UNLT **	
TRAYS Re-Order Code: RE010600				SS Graphic Re-Order Code:			
Graphic Re-Order Code: PM1000019267				SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000021592				TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
81	1	322145393	071249179185	True Match Naturale Gentle Mineral Makeup	Natural Buff	N3 457	CS000405
82	1	322146616	071249094303	True Match Naturale Gentle Mineral Makeup	Buff Beige	N4-5 466	CS000165
83	1	322146658	071249104088	True Match Naturale Gentle Mineral Makeup	Classic Tan	N6-7 470	CS000166
84	1	322145408	071249179192	True Match Naturale Gentle Mineral Makeup	Natural Ivory	C1-2 461	CS000406
85	1	322146593	071249094280	True Match Naturale Gentle Mineral Makeup	Creamy Natural	C3 462	CS000168



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL) - 4' X 70" L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK0470ECUL_IF21.psa

Column: 1 - Row: 01 Notch: 33 Fixture Type: HEADER Fixture Description: 4' LP 4" HDR-UNLT **
 HEADER Re-Order Code: PM1000009236, PM1000009238, PM1000012118 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019112 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 2 - Row: 02 Notch: 24 Fixture Type: TRAYS Fixture Description: CR MONOS 2-TIER TRY 1.1 UNLIT **
 TRAYS Re-Order Code: PL3000000094 SS Graphic Re-Order Code: PM1000024975
 Graphic Re-Order Code: PM1000025262, PM1000025263 SS Holder Re-Order Code: PM1000014827
 Carrier Tray Graphic Re-Order Code: PM1000021526 TRAYS Rolled Up Code: PL3000000094 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
86	1	322142387	071249306918	Colour Riche Monos	Petite Perle	205	
87	1	322145204	071249306994	Colour Riche Monos	Pain Au Chocolat	207	
88	1	322145327	071249306925	Colour Riche Monos	Paris Beach	200	
89	1	322142400	071249307045	Colour Riche Monos	Argentique	210	
90	1	322145270	071249306970	Colour Riche Monos	Mademoiselle Pink	206	
91	1	322142395	071249307052	Colour Riche Monos	Grand Bleu	211	
92	1	322145262	071249306987	Colour Riche Monos	Little Beige Dress	201	
93	1	322148927	071249306956	Colour Riche Monos	Quartz Fume	204	
94	1	322145725	071249306949	Colour Riche Monos	Cafe Au Lait	203	
95	1	322147086	071249306963	Colour Riche Monos	Noir Cest Noir	209	

Column: 2 - Row: 03 Notch: 18 Fixture Type: TRAYS Fixture Description: CR POCKET PALETTE TRY 1.1 UNLIT **
 TRAYS Re-Order Code: PM1000015314 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000015114 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021527 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
96	1	322140660	071249313022	Colour Riche Pocket Palette	Avenue des Roses	102	
97	1	322142222	071249313039	Colour Riche Pocket Palette	Boudoir Charme	106	
98	1	322141161	071249313046	Colour Riche Pocket Palette	Bleu Nuit	108	
99	1	322141006	071249313060	Colour Riche Pocket Palette	Silver Couture	110	

Column: 2 - Row: 04 Notch: 10 Fixture Type: TRAYS Fixture Description: MGC FMLY CMBO W/ 4 HGHLGHTR TRY 1.1 UNLIT **
 TRAYS Re-Order Code: PM1000014841 SS Graphic Re-Order Code: PM1000018232, PM1000018451
 Graphic Re-Order Code: PM1000018534 SS Holder Re-Order Code: PM1000014846, PM1000014847
 Carrier Tray Graphic Re-Order Code: PM1000021568 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
100	1	322142298	071249210130	Magic Lumi Highlighter	Fair	860	
101	1	322142303	071249210147	Magic Lumi Highlighter	Light	862	
102	1	322142311	071249210154	Magic Lumi Highlighter	Medium	864	
103	1	322140199	071249236390	Magic Lumi Highlighter	Deep	866	
104	1	322141713	071249217436	Magic Lumi Light Infusing Primer	Primer	896	PM1000008898
105	1	322149656	071249173169	Magic Perfecting Base Face Primer	Magic Perfecting Base	890	Q0016000

Column: 2 - Row: 05 Notch: 4 Fixture Type: TRAYS Fixture Description: FOOD TM LIQ FNDTN TRAY 1.2 UNLIT **
 TRAYS Re-Order Code: RE012100 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019170 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025923 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
106	1	322142565	071249078549	True Match Liquid Foundation	Porcelain	W1	Q0018800
107	1	322142573	071249078563	True Match Liquid Foundation	Light Ivory	W2	Q0018900
108	1	322142581	071249078600	True Match Liquid Foundation	Nude Beige	W3	Q0019000
109	1	322142599	071249078631	True Match Liquid Foundation	Natural Beige	W4	Q0019100
110	1	322142604	071249078648	True Match Liquid Foundation	Sand Beige	W5	Q0019200
111	1	322142612	071249078686	True Match Liquid Foundation	Sun Beige	W6	Q0019300
112	1	322142646	071249078570	True Match Liquid Foundation	Soft Ivory	N1	Q0019400
113	1	322142654	071249078587	True Match Liquid Foundation	Classic Ivory	N2	Q0019500

Column: 2 - Row: 06 Notch: 33 Fixture Type: TRAYS Fixture Description: FOOD TM LIQ FNDTN TRAY 2.2 UNLIT **
 TRAYS Re-Order Code: RE012100 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019068 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025923 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
114	1	322142662	071249078624	True Match Liquid Foundation	Natural Buff	N3	Q0019600
115	1	322142670	071249078662	True Match Liquid Foundation	Buff Beige	N4	Q0019700
116	1	322142688	071249078693	True Match Liquid Foundation	True Beige	N5	Q0019800
117	1	322142696	071249078723	True Match Liquid Foundation	Honey Beige	N6	Q0019900
118	1	322142727	071249078556	True Match Liquid Foundation	Alabaster	C1	Q0020000
119	1	322142735	071249078594	True Match Liquid Foundation	Natural Ivory	C2	Q0020100
120	1	322142743	071249078617	True Match Liquid Foundation	Creamy Natural	C3	Q0020200
121	1	322142769	071249078679	True Match Liquid Foundation	Classic Beige	C5	Q0020300

Row: 01 Lower Notch: 33

Row: 02 Lower Notch: 24

Row: 03 Lower Notch: 18

Row: 04 Lower Notch: 10

Row: 05 Lower Notch: 4

Row: 06 Lower Notch: 33

Row: 07 Lower Notch: 24

Row: 08 Lower Notch: 19

Row: 09 Lower Notch: 12

Row: 10 Lower Notch: 8

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL) - 4' X 70" L'OREAL COSMETICS LAYOUT - FALL 2021

Column: 2 - Row: 07		Notch: 24		Fixture Type: TRAYS		Fixture Description: TM PWDR 2T TRY 1.1 EW UNLIT FOOD **			
TRAYS Re-Order Code: DP000379				SS Graphic Re-Order Code:				SS Holder Re-Order Code:	
Graphic Re-Order Code: PM1000019304,PM1000019305				SS Holder Re-Order Code:					
Carrier Tray Graphic Re-Order Code: PM1000021599				TRAYS Rolled Up Code: N/A			UPC Blade Code: DP000234		
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes		
122	1	322147222	071249016411	True Match Powder	Porcelain	W1	CS000329		
123	1	322141941	071249017173	True Match Powder	Soft Ivory	N1	CS000337		
124	1	322147214	071249016428	True Match Powder	Light Ivory	W2	CS000330		
125	1	322141959	071249017180	True Match Powder	Classic Ivory	N2	CS000338		
126	1	322141860	071249016435	True Match Powder	Nude Beige	W3	CS000331		
127	1	322141967	071249017197	True Match Powder	Natural Buff	N3	CS000339		
128	1	322141878	071249016442	True Match Powder	Natural Beige	W4	CS000332		
129	1	322141975	071249017227	True Match Powder	Buff Beige	N4	CS000340		

Column: 2 - Row: 08		Notch: 19		Fixture Type: TRAYS		Fixture Description: FOOD TM BLSH TRY 1.1 UNLIT **					
TRAYS Re-Order Code: DP000382				SS Graphic Re-Order Code:				SS Holder Re-Order Code:			
Graphic Re-Order Code: PM1000019345				Carrier Tray Graphic Re-Order Code: PM1000021575				TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description		Shade	Shade #	Chip Codes			
130	1	322145979	071249017456	True Match Blush		Barely Blushing	W3-4	CS000369			
131	1	322146006	071249017487	True Match Blush		Innocent Flush	N3-4	CS000373			
132	1	322146056	071249017500	True Match Blush		Baby Blossom	C1-2	CS000376			
133	1	322146064	071249017517	True Match Blush		Tender Rose	C3-4	CS000377			

Column: 2 - Row: 09		Notch: 12		Fixture Type: TRAYS		Fixture Description: TM CRYN CNCLR TRY 1.1 UNLIT **			
TRAYS Re-Order Code: DP000361						SS Graphic Re-Order Code: PM1000024960			
Graphic Re-Order Code: PM1000019384						SS Holder Re-Order Code: PM1000010596			
Carrier Tray Graphic Re-Order Code: PM1000022737				TRAYS Rolled Up Code: N/A				UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes		
134	1	322146153	071249238431	True Match Crayon Concealer	Fair/Light Warm	W123	PM1000010431		
135	1	322142337	071249238424	True Match Crayon Concealer	Fair/Light Neutral	N123	PM1000010430		
136	1	322144478	071249238462	True Match Crayon Concealer	Light/Medium Warm	W45	PM1000010433		
137	1	322143993	071249238455	True Match Crayon Concealer	Light/Medium Neutral	N45	PM1000010432		
138	1	322143414	071249238486	True Match Crayon Concealer	Medium/Deep Warm	W678	PM1000010435		
139	1	322143406	071249248805	True Match Crayon Concealer	Medium/Deep Neutral	N678	PM1000010434		

Column: 2 - Row: 10		Notch: 8		Fixture Type: HOOK BARS		Fixture Description: 3HK EMR SINGLE TRY HOOKBAR UNLIT (ALT) **	
HOOK BARS Re-Order Code: PL3000000002, PL3000000005				SS Graphic Re-Order Code:			
Graphic Re-Order Code:				SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000024974				HOOK BARS Rolled Up Code: PL3000000002, PL3000000005			
UPC Blade Code:							
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
140	1	322142955	071249078525	Eye Makeup Remover	Eye Makeup Remover	001	
141	1	322140848	071249149768	Double Extend Beauty Tubes	Blackest Black	575	
142	1	322140830	071249149744	Double Extend Beauty Tubes	Black	570	
143	1	322140296	071249194102	Voluminous False Lashes Mascara	Blackest Black	270	

Row: 01		Lower Notch: 33
	86 88 90 92 94	
	87 89 91 93 95	
Row: 02		Lower Notch: 24
	96 97 98 99	
Row: 03		Lower Notch: 18
	100 101 102 103 104 105	
Row: 04		Lower Notch: 10
	106 107 108 109 110 111 112 113	
Row: 05		Lower Notch: 4
	114 115 116 117 118 119 120 121	
Row: 06		Lower Notch: 33
	122 124 126 128	
	123 125 127 129	
Row: 07		Lower Notch: 24
	130 131 132 133	
Row: 08		Lower Notch: 19
	134 135 136 137 138 139	
Row: 09		Lower Notch: 12
Row: 10	140 141 142 143	Lower Notch: 8

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL) - 4' X 70" L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK0470ECUL_IF21.psa

Column: 1 - Row: 01 Notch: 33 Fixture Type: HEADER Fixture Description: 4' LP 4" HDR-UNLT **
 HEADER Re-Order Code: PM1000009236, PM1000009238, PM1000012118 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019112 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 3 - Row: 02 Notch: 29 Fixture Type: HOOK BARS Fixture Description: 6HK BRW STYLST DEF HKBR UNLIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000004 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021463 HOOK BARS Rolled Up Code: PL3000000004 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
144	1	322141585	071249350300	Brow Stylist Shape & Fill	Brunette	415	
145	1	322142379	071249314876	Brow Stylist: Definer	Blonde	388	
146	1	322147955	071249350744	Brow Stylist: Definer	Dark Blonde	391	
147	1	322147947	071249350751	Brow Stylist: Definer	Light Brunette	392	
148	1	322144321	071249314883	Brow Stylist: Definer	Brunette	389	
149	1	322145199	071249314890	Brow Stylist: Definer	Dark Brunette	390	

Column: 3 - Row: 03 Notch: 21 Fixture Type: HOOK BARS Fixture Description: 6HK INF THE SPR SLIM LNR UNLIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000004 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021475 HOOK BARS Rolled Up Code: PL3000000004 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
150	1	322147573	071249339626	Brow Stylist Kabuki Blender	Brunette	313	
151	1	322148278	071249357248	Infalible Pro-Last Liner	Black	930	
152	1	322140822	071249357255	Infalible Pro-Last Liner	Brown	940	
153	1	322730180	071249373132	Voluminous Lash Paradise Liquid Eyeliner	Black	115	
154	1	322147777	071249238912	Infalible The Super Slim Liner	Black	400	
155	1	322140791	071249350126	Infalible The Super Slim Liner	Brown	401	

Column: 3 - Row: 04 Notch: 13 Fixture Type: HOOK BARS Fixture Description: 6HK INF LW LNR HKBR UNLIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000004 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021473 HOOK BARS Rolled Up Code: PL3000000004 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
156	1	322146080	071249145234	Infalible Long Wear Eyeliner	Black	511	
157	1	322147442	071249145241	Infalible Long Wear Eyeliner	Black Brown	581	
158	1	322147353	071249145258	Infalible Long Wear Eyeliner	Brown	531	
159	1	322141488	071249152416	Infalible Eyeliner Carbon Black	Carbon Black	591	
160	1	322143325	071249336359	Voluminous Liner Noir	Blackest Black	300	
161	1	322147727	071249289839	Infalible Superstar Liner	Black	202	

Column: 3 - Row: 05 Notch: 5 Fixture Type: HOOK BARS Fixture Description: 6HK TLSCPC LNR HKBR UNLIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000004 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021480 HOOK BARS Rolled Up Code: PL3000000004 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
162	1	322146624	071249306376	Infalible Eye: Matte Matic Liner	Black	512	
163	1	322146030	071249306383	Infalible Eye: Matte Matic Liner	Brown	513	
164	1	322141200	071249137086	Telescopic Carbon Black Liner	Carbon Black	835	
165	1	322145822	071249119990	Telescopic Eyeliner	Black	810	
166	1	322142133	071249161906	Telescopic Waterproof Eyeliner	Black	800	
167	1	322142175	071249160114	Extra Intense Liquid Pencil Eyeliner	Black	798	

Column: 3 - Row: 06 Notch: 32 Fixture Type: HOOK BARS Fixture Description: 6HK LIN INT BRUSH TIP HKBR UNLIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000004 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021476 HOOK BARS Rolled Up Code: PL3000000004 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
168	1	322144923	071249855010	Lineur Intense Brush Tip Liquid Eyeliner	Black	710	
169	1	322145856	071249117675	Lineur Intense Felt Tip Liquid Eyeliner Carb...	Carbon Black	690	
170	1	322730172	071249059128	Lineur Intense Felt Tip Liquid Eyeliner	Black Mica	610	
171	1	322140725	071249207000	Voluminous Smoldering Eyeliner	Black	645	
172	1	322145351	071249117682	Pencil Perfect Carbon Black	Carbon Black	190	
173	1	322142832	071249082140	Pencil Perfect Eye Liner	Espresso	130	

Column: 3 - Row: 07 Notch: 24 Fixture Type: HOOK BARS Fixture Description: 4HK TLSCPC HKBR UNLIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000002 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021479 HOOK BARS Rolled Up Code: PL3000000002 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
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Row: 01 Lower Notch: 33

Row: 02 Lower Notch: 29

Row: 03 Lower Notch: 21

Row: 04 Lower Notch: 13

Row: 05 Lower Notch: 5

Row: 06 Lower Notch: 32

Row: 07 Lower Notch: 24

Row: 08 Lower Notch: 16

Row: 09 Lower Notch: 8

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL) - 4' X 70" L'OREAL COSMETICS LAYOUT - FALL 2021

174	1	322145814	071249104743	Telescopic Mascara	Blackest Black	910	
175	1	322145791	071249104729	Telescopic Mascara	Black	905	
176	1	322145806	071249104736	Telescopic Mascara	Black Brown	915	
177	1	322140539	071249137093	Telescopic Carbon Black Mascara	Carbon Black	935	

Column: 3 - Row: 08		Notch: 16	Fixture Type: HOOK BARS	Fixture Description: 4HK X-FIBER MSCR HKBR UNLIT (ALT) **			
HOOK BARS Re-Order Code: PL3000000002		SS Graphic Re-Order Code:		SS Holder Re-Order Code:			
Graphic Re-Order Code:		Carrier Tray Graphic Re-Order Code: PM1000021499		HOOK BARS Rolled Up Code: PL3000000002		UPC Blade Code:	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
178	1	N/A	071249335857	Unlimited	Blackest Black	235	
179	1	N/A	071249335888	Unlimited	Blackest Black WTP	240	
180	1	322145864	071249363713	X-Fiber Mascara WSH	Blackest Black WSH	213	
181	1	322148163	071249363737	X-Fiber Mascara WTP	Blackest Black WTP	215	

Column: 3 - Row: 09		Notch: 8	Fixture Type: HOOK BARS	Fixture Description: 4HK VLMNS MIL LSHES HKBR UNLIT (ALT) **			
HOOK BARS Re-Order Code: PL3000000002		SS Graphic Re-Order Code:		SS Holder Re-Order Code:			
Graphic Re-Order Code:		Carrier Tray Graphic Re-Order Code: PM1000021493		HOOK BARS Rolled Up Code: PL3000000002		UPC Blade Code:	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
182	1	322730059	071249187739	Voluminous Million Lashes Mascara	Blackest Black	635	
183	1	322730075	071249187722	Voluminous Million Lashes Mascara	Black	645	
184	1	322730067	071249188125	Voluminous Million Lashes Mascara	Black Brown	655	
185	1	322146551	071249195499	Voluminous Million Lashes Waterproof Masc	Blackest Black	630	

Row: 01 Lower Notch: 33

Row: 02 Lower Notch: 29

Row: 03 Lower Notch: 21

Row: 04 Lower Notch: 13

Row: 05 Lower Notch: 5

Row: 06 Lower Notch: 32

Row: 07 Lower Notch: 24

Row: 08 Lower Notch: 16

Row: 09 Lower Notch: 8

144	145	146	147	148	149
150	151	152	153	154	155
156	157	158	159	160	161
162	163	164	165	166	167
168	169	170	171	172	173
174	175	176	177		
178	179	180	181		
182	183	184	185		

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL) - 4' X 70" L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK0470ECUL_IF21.psa

Column: 1 - Row: 01 Notch: 33 Fixture Type: HEADER Fixture Description: 4' LP 4" HDR-UNLT **
 HEADER Re-Order Code: PM1000009236, PM1000009238, PM1000012118 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019112 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 4 - Row: 02 Notch: 29 Fixture Type: HOOK BARS Fixture Description: 4HK AIR VLMN MEGA MSCR HKBR UNLIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000002 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025103 HOOK BARS Rolled Up Code: PL3000000002 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
186	1	N/A	071249419892	Air Volume Mega Mascara	BLACKEST BLACK WSH	850	
187	1	N/A	071249419922	Air Volume Mega Mascara	BLACKEST BLACK WTP	853	
188	1	N/A	071249404324	Bambi Mascara WSH	blackest black	400	
189	1	N/A	071249404355	Bambi Mascara WTP	blackest black	405	

Column: 4 - Row: 03 Notch: 21 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS LSH PRDS MSCR (WSH) HKBR UNLIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000002 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021489 HOOK BARS Rolled Up Code: PL3000000002 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
190	1	322730156	071249376331	Voluminous Lash Paradise Primer	Pink Tinted Primer	250	
191	1	322141496	071249343265	Voluminous Lash Paradise WSH	Blackest Black	200	
192	1	322141543	071249343258	Voluminous Lash Paradise WSH	Black	201	
193	1	N/A	071249385210	Lash Serum Solution		0	

Column: 4 - Row: 04 Notch: 13 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS LSH PRDS MSCR (WTP) HKBR UNLIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000002 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021490 HOOK BARS Rolled Up Code: PL3000000002 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
194	1	322141404	071249343272	Voluminous Lash Paradise WSH	Black Brown	202	
195	1	322148935	071249343326	Voluminous Lash Paradise WTP	Blackest Black	204	
196	1	322148838	071249343319	Voluminous Lash Paradise WTP	Black	203	
197	1	322140937	071249350652	Voluminous Lash Paradise WSH	Mystic Black	205	

Column: 4 - Row: 05 Notch: 5 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS MSCR PRIMER HKBR (ALT) UNLIT **
 HOOK BARS Re-Order Code: PL3000000002 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Graphic: PM1000021495, PM1000022017 HOOK BARS Rolled Up Code: PL3000000002 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
198	1	322141454	071249330265	Voluminous Primer	Primer	300	
199	1	322140440	071249372029	Voluminous Straight Brush	Burgundy	950	
200	1	322147581	071249345931	Voluminous Original Blue Mascara	Cobalt Blue	900	
201	1	322143587	071249101919	Voluminous Carbon Black	Carbon Black	335	

Column: 4 - Row: 06 Notch: 32 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS CB MSCR HKBR UNLIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000002 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000020916 HOOK BARS Rolled Up Code: PL3000000002 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
202	1	322730431	071249059098	Voluminous Straight Brush	Blackest Black	310	
203	1	322144973	071249749012	Voluminous Straight Brush	Black	305	
204	1	322145018	071249019344	Voluminous Curved Brush	Black	340	
205	1	322145026	071249019351	Voluminous Curved Brush	Black Brown	350	

Column: 4 - Row: 07 Notch: 24 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS WP HKBR UNLIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000002 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021496 HOOK BARS Rolled Up Code: PL3000000002 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
206	1	322144981	071249669020	Voluminous Straight Brush	Black Brown	315	
207	1	2145076	071249006412	Voluminous Waterproof	Black	360	
208	1	322145084	071249006429	Voluminous Waterproof	Black Brown	365	
209	1	322146098	071249148792	Voluminous Waterproof Carbon Black	Carbon Black	395	

Column: 4 - Row: 08 Notch: 16 Fixture Type: HOOK BARS Fixture Description: 4HK XTR VOL CLGN WSBL HKBR UNLIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000002 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000024540 HOOK BARS Rolled Up Code: PL3000000002 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
210	1	322149240	071249301494	Voluminous Superstar Mascara	Blackest Black (WSH)	621	

Row: 01 Lower Notch: 33

Row: 02 Lower Notch: 29

Row: 03 Lower Notch: 21

Row: 04 Lower Notch: 13

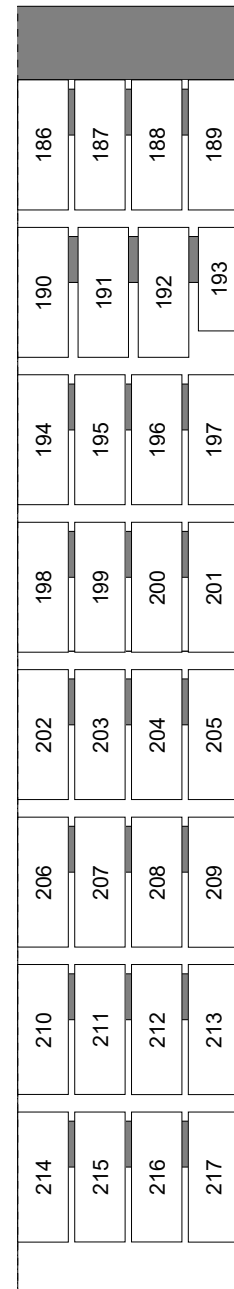
Row: 05 Lower Notch: 5

Row: 06 Lower Notch: 32

Row: 07 Lower Notch: 24

Row: 08 Lower Notch: 16

Row: 09 Lower Notch: 8



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL) - 4' X 70" L'OREAL COSMETICS LAYOUT - FALL 2021

211	1	322146454	071249314104	Voluminous Superstar Red Carpet	Extra Black	626	
212	1	322145220	071249148822	Extra Volume Collagen Washable	Blackest Black	680	
213	1	322145212	071249148808	Extra Volume Collagen Washable	Black	675	

Column: 4 - Row: 09 Notch: 8 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS BTRFLY MSCR HKBR UNLIT (ALT) **
HOOK BARS Re-Order Code: PL3000000002 SS Graphic Re-Order Code:

Graphic Re-Order Code: SS Holder Re-Order Code:

Carrier Tray Graphic Re-Order Code: PM1000021482 HOOK BARS Rolled Up Code: PL3000000002 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
214	1	322146543	071249195482	Voluminous Million Lashes Waterproof Masc	Black	670	
215	1	322140173	071249256718	Voluminous Butterfly Washable Mascara	Blackest Black	868	
216	1	322140165	071249256701	Voluminous Butterfly Washable Mascara	Black	867	
217	1	322145254	071249156339	Extra Volume Collagen Waterproof	Blackest Black	695	

Row: 01

Lower Notch: 33

Row: 02

Lower Notch: 29

Row: 03

Lower Notch: 21

Row: 04

Lower Notch: 13

Row: 05

Lower Notch: 5

Row: 06

Lower Notch: 32

Row: 07

Lower Notch: 24

Row: 08

Lower Notch: 16

Row: 09

Lower Notch: 8

186	187	188	189
190	191	192	193
194	195	196	197
198	199	200	201
202	203	204	205
206	207	208	209
210	211	212	213
214	215	216	217







